Integrating Online Multimedia into College Course and Classroom: With Application to the Social Sciences

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Abstract

Description centers on an approach for efficiently incorporating online media resources into course and classroom. Consideration is given to pedagogical rationale, types of media, locating programs and clips, content retrieval and delivery, copyright issues, and typical problems experienced by instructors and students using online resources. In addition, selected media-relevant websites appropriate to the social sciences along with samples of digital materials gleaned from these sites are listed and discussed.

Keywords: video, audio, media, syllabus, documentaries, Internet, YouTube, PBS

Introduction

Multimedia resources can markedly augment learning content by virtue of generating vivid and complex mental imagery. Indeed, instruction dependent on voice lecture and reading assignments alone often produces an overly abstract treatment of subject matter, making course concepts difficult to understand, especially for those most inclined toward concrete thinking. Multimedia can provide compelling, tangible applications that help breakdown classroom walls and expose students to the external world. It can also enhance learning comprehension by employing mixes of sights and sounds that appeal to variable learning styles and preferences. Quality materials, in all, can help enliven a class by making subject matter more relevant, experiential, and ultimately, more intellectually accessible.

Until recently, nonetheless, film and other forms of media were difficult to exploit. They had to be located, ordered, and physically procured well in advance either through purchase, library loan, or broadcast dubbing. In-class exhibition of full-length programs probably was not the best use of class time, and tended to be clumsy, given reliance on assorted operating devices. The alternative, placing them on reserve in the library, required foresight, time, and effort, and involved students going there and often competing for scarce copies of assigned materials. In short, the employment of media resources in college courses was frequently costly, sometimes criminal (re copyright violation), and certainly burdensome and time-consuming.

Instructors today, however, face much different circumstances in light of the recent explosion in the production and distribution of online media, coupled with rapidly expanding bandwith capacity (Jacobson, 2008). They now can have immediate access to a wide assortment of quality materials, which in turn, can be efficiently delivered to students. Media clips can be easily integrated into class presentations, while lengthy programs can be examined by students on their own time and at their own pace. Instructionally-rich digital resources, available at no cost to faculty or students, also are employable at virtually no risk of copyright infringement.

Course-relevant media range from drawings, graphs, animations, photo images, and interactive resources, to music recordings, audio, and video, but treatment in this article will center on those which the author most recently began integrating into his sociology courses a few years ago—online audio and video. Unable to find much help in the literature when starting this process, he discovered how to work

with them largely through trial and error. This article draws from that experience and provides information and advice intended to assist those interested in using online multimedia in their courses, but who have yet to go down that learning pathway.

A viable Web-based approach requires the existence of a critical mass of quality online resources from which relevant programs and clips can be selected. About a year ago, the author began to list websites that allowed direct access to either video or audio materials appearing appropriate to course offerings in the social sciences, and new or just-discovered websites have since been added on a continual basis (see Appendix E). Most on this list produce their own media, while the balance allows subscribers to upload copies of their own media or that from other sites. Suffice it to say that the reservoir of freely available digital resources appropriate to instruction in sociology and related disciplines is already vast, expanding at a rapid rate, and heterogeneous in composition.

Pedagogical Functions

Quality online multimedia can help to promote any number of pedagogical objectives, ranging from sparking student interest in subject matter to possibly encouraging intergroup respect and appreciation. However, their most critical function in terms of cognitive learning appears to lie in their capacity to serve as representational applications for key course ideas. Whether in the form of news story, movie clip, interview, or documentary, information and illustrations afforded by media are particularly valuable in helping students acquire the initial mental imagery essential for conceptual understanding. Such resources are therefore likely to have greatest teaching value in those courses providing first exposure to a discipline. (Consider, e.g., how the following CNN clip might enhance introductory sociology students' understanding of "role conflict": socioconcepts (2009, March 5).

Although concept illustration has seen the most common use in the author's courses, media resources have also proven of value for analysis and criticism. Analysis can range from the simple to complex. Instructors might merely ask students for an interpretation of what they have seen or heard, or to ponder relevant implications. Video and audio can also be examined through complex, intensive strategies for purposes of establishing patterns, relationships, and trends. Moreover, analysis can be extended and elaborated by requiring students to approach materials as the subject of criticism. While instructors should repeatedly remind students that media must always be regarded with skepticism, explicitly critical examination of such truth-asserting productions as news reports and documentaries can serve to encourage intellectual depth and aggressiveness, in addition to improving subject matter comprehension. No doubt, this function will grow in prominence as academics become increasingly interested in heightening media literacy among students (Daley, 2003).

In addition to facilitating concept illustration, analysis, and criticism, media clips can also have quite practical value in initiating classes. Their employment as "icebreakers" can be especially effective in large sections where students are reluctant to relate to each other, much less instructors. Used regularly, they can serve as an ongoing ritual, notifying students that the class is beginning, as well as serving to draw them into the topic at hand. Icebreakers appear to work best when they are brief and employ humor or irony (for clips used recently to good effect, see Yard Fitness (2001) and Onion News Network (2009).

Online digital media can be productively employed outside the classroom, as well as inside it. Indeed, in all likelihood, most instructors will prefer that their students examine longer clips and full-length programs online on their own time, although in given circumstances they might want the class to collectively watch or listen to particular materials regardless of length. The author has adopted the electronic course syllabus for the out-of-class delivery of multimedia. Online video and audio are simply linked to the syllabus via hypertext in order to substantially augment text readings and classroom presentations.

A week of assignments from the author's introductory sociology course is outlined in Figure 1. Supplementing the required text chapter assignment on socialization for February 9 is a "for your information" video segment on personality differences between liberals and conservatives. (Note this resource is treated as optional, given that it came to the instructor's attention after the semester began and the publication of the initial syllabus.) For February 11, two videos are assigned which require students to address issues related to quite different types of socialization. The first relates to the Internet and social media such as *Facebook*, and asks students various questions about their involvement with them. The second looks at African boys abducted and forced to kill as soldiers and their problematic

return to families and communities. Finally, two video assignments and an audio assignment for February 13 ask students to consider how otherwise decent people can violate important cultural norms, despite previous socialization to the contrary.

Feb 9

Topic: Socialization: Self and Society
Text Assignment: Thompson & Hickey - Chapter 4

For Your Information:

"Jonathan Haidt: The Real Difference between Liberals and Conservatives" http://www.ted.com/index.php/talks/jonathan_haidt_on_the_moral_mind.html

Feb 11

Topic: Developmental Socialization / Resocialization

Video Assignments:

"Growing Up Online" http://www.pbs.org/wgbh/pages/frontline/kidsonline/

To what extent and in what ways is the Internet important in the lives of youth today? Is participation in social networking websites sites such as *MySpace* and *Facebook* problematical for youth and their parents? How does it possibly shape and confound identity? Do you have a page or pages on a website? To what extent do they reflect the "real" you? Have/has your parents/parent seen your site? If so, what was their reaction? If not, why haven't you shown it to them?

"Lord's Children" http://www.pbs.org/wnet/wideangle/episodes/lords-children/video-full-episode/2188/
Who are the "lord's children"—i.e., where are they from, how do they come to be, what are they forced to do, what impact does becoming one have on them? How are they commonly treated by family members when they escape? Describe efforts to resocialize them. Generally, how effective are such efforts?

Feb 13

Topic: Socialization, Role, and Identity

Video Assignments:

"U.S. Interrogator Talks Openly About Abu Ghraib 25 Oct 2006"

http://www.youtube.com/watch?v=bTeE1ykArBU

"Good, Bad, and Ugly"

http://video.nytimes.com/video/2007/04/02/science/1194817098443/good-bad-and-

ugly.html?scp=1&sq=zimbardo&st=cse

Why do decent people sometimes do bad things? Compare and contrast Zimbardo's experiment with the case of Abu Ghraib. Consider the extent to which we "become" our roles. How likely are we to identify with the roles we play, no matter how disagreeable they might personally seem to us at first glance? In watching these videos, consider the following questions: 1. How did those (soldiers and students) who served as guards generally come to behave? 2. For what purposes were prisoners subjected to abusive treatment by guards? 3. Why did the guards engage in such behavior? 4. Do you think that you could have personally resisted becoming fully absorbed in either role? 5. What lessons about human behavior can we learn from these two video clips?

Audio Assignment: "RadioLab: Morality"

http://www.wnyc.org/flashplayer/player.html#/play/%2Fstream%2Fxspf%2F54698

What makes some of us more "moral" than others? From where does our sense of morality originate? Are humans the only species concerned with moral issues?

Figure 1. Week Four Assignments for SOC 1013 Class

The point of displaying this page is to show how a body of media can be efficiently transmitted and proposed to students. Such resources in turn should help them better understand important course ideas by stimulating learning at both cognitive and emotional levels. Moreover, the electronic syllabus as delivery vehicle allows students to examine linked course content on their own, thus allowing them to view and review at their leisure and preserving scarce class time for other forms of instruction (see Snelson, 2008, for additional online video applications beyond those discussed here).

Types of Media Content

Diverse video and audio resources are currently accessible through the Internet (see Table 1.). While the benefits of video are obvious, audio is also a very instructive, although underused, learning resource.

Many radio series provide excellent content which could be productively employed in courses (e.g., *American RadioWorks*, *The Diane Rehm Show*, and *This American Life*). Quality audio programs and clips evoke rich mental imagery, and are more portable than video in light of the widespread ownership of iPods and mp3 players. They are also easier to locate, given their large concentration at a single site, NPR, and the relatively small universe of audio-programming producers and distributors.

Although media content can be arbitrarily categorized as "informational" or "entertainment," many are not clearly one or the other, and this is no more apparent than in such "edutainment" programs as ABC's 20/20 and NBC's 60 Minutes. However, the point of this distinction is not only to suggest a difference in content based on relative emphasis, but also to underline the fact that media considered to be entertainment can also have significant educational value. Popular movies and television programs, for example, may themselves be the focus of study, serving as data for analysis and critical evaluation. Likewise, clips from these productions may be helpful for illustrating key course ideas.

In outlining the many different types of video and audio content that could be applied to a given course topic, consider how social issues, either contemporary or historical, might be approached. First, issue treatment obviously would be enhanced by news footage, and such evidence is likely available somewhere on the Web if relevant events occurred within the past 80 to 100 years. Issue-related speeches by historically relevant figures and recorded interviews with them, their biographers, or other historians could likewise heighten understanding. Current news stories could be effectively used to demonstrate and reinforce the relevance of course learning to the outside world and present or past social issues. Likewise, documentaries should have great value for deriving a broader understanding of issues since they often provide substantial background and tend to consider issues within the context of linked events, rather than as isolated news stories. Instruction about given issues could also be importantly supplemented through lectures and courses provided by professors located in cyberspace. Finally, point-of-view media authored by advocacy organizations could be of great value. Treatment of an issue such as animal rights, for example, certainly would be enhanced by observing PETA messages, just as any study of the U.S. political economy would be profitably informed by media from left, right, and libertarian perspectives (see Democracy Now!, CNS News, and reason.tv, respectively).

Table 1. Types of Online Video and Audio Content with Examples

Content Type	Video	Audio
Event Footage	September 11 television archive	Army/McCarthy hearings
News Stories		
Brief	Obama blasts bankers for bonuses	Battle for Iwo Jima
Long	Obama's picklinked to abuse	Laid-off men family dynamics
News Magazines		
Brief Stories	Severed in half by train	Focus on the border fence
Compilations	What Would You Do?	<u>Diagnosis</u>
Documentaries		
Brief	<u>Skateistan</u>	Whyman Richards: Iceberg wrangler
Long	The released	Witness to an execution
Clips	Black/white infant health	Segregation study questions
Collections	Learn how to be a teen in 1950	Deception
Point-of-View	Stolen for fashion	Limbaugh: "wantsto fail"
Speeches	Martin Luther King: I have a dream	R.F. Kennedy on the death of MLK

Interviews	George Carlin by Charlie Rose	Singer: Robotics revolutionizes war
Panels	Hate groups in the U.S.	Gays in the military
Presentations		
Brief	Jordan pictures shocking facts	White: Food, diet, & sustainability
Long	Venkatesh: Gang leader for day	Vinson: Caste in Mexico
Courses		
Lectures	Evolution, emotion, and reason: Love	Lecture 6: Eddie Zheng - Thoughts
Classes	Introduction to psychology	Geography 20: Globalization
Comedy	Prague's Franz Kafka International	Lenny Bruce comes clean
Commercials	Boston Bruins: Date	Alka Seltzer: plop, plop
Web Programs		
Full-Length	Star trek: The original series	Amos and Andy
Clips	The office: 2 minute replays	The Shadow: Who knows?
Webisodes	Web therapy: Psycho analysis	Man of the people
Movies		
Full-Length	Atanarjuat: The fast runner	
Clips	Five easy pieces diner scene	"Who's on first?"
Books	Where's Jamela?	Ten days in a mad house

Sources for Video

Course-relevant video materials, unlike audio, are not altogether simple to locate on the Internet. Directories can be helpful for identifying sources (see e.g., Anderson, 2009, and Appendix E at the end of this article), but there is no primary distribution website nor encyclopedic indexing / annotation service that would enable instructors to easily find and assess the relevance of programs and clips. Rather, the task of locating quality video requires considerable instructor initiative and effort. In fact, even searches at specific Web locations do not always bring materials actually there to the surface, given the labyrinthian nature of some website structures.

To begin locating usable video, consider the employment of a search engine / aggregator (see Appendix A), of which OVGuide, VideoSurf, and CastTV are the more serviceable. The major strength of OVGuide is its ability to find programming and clips across media-producer websites, which it also categorizes by theme and then rates by user preference (see OVGuide documentaries). VideoSurf is particularly helpful for turning up videos from user-generated sites, such as YouTube, and also has the unique feature of breaking clips down into segments. CastTV, like VideoSurf, finds videos from user-generated sites, but its singular strength is that it also aggregates virtually all online available television programming (for an informative discussion about various video search engines, see De Avila, 2008).

User-generated / sharing sites should next be searched as this will provide more focused lists of materials located within those sites (see Appendix B). Most videos at these sites are either made by users themselves or copied by users from various media production sources. YouTube is of course the most comprehensive and popular of this genre. Video identification hinges primarily on contributors creating key-word descriptors or "tags" for their submissions (see Carvin, 2008), and currently, YouTube has about 8,000 videos tagged with the term "sociology" and over 30,000 with "psychology." Nonetheless, videos on topics relevant to a discipline may be unevenly available. For example,

"ethnocentrism" and "role conflict" are both central concepts in sociology, but if one wanted to link a clip to a treatment of the former, over 130 would appear from which to select, but for the latter only one would surface (searched May 27, 2009).

Importantly, instructors should identify, visit, and then revisit those websites which consistently provide serviceable materials for their teaching areas. Noteworthy for most instructors in social science disciplines will likely be those offering quality documentary films (e.g., Babelgum, FactualTV, Joost, National Geographic, Sprword, and PBS). PBS contains an especially rich lode of documentary series with many having large archives amassed over time (e.g., Frontline and NOW). Also, despite the fact that many of its films remain limited to DVD purchase, PBS often provides clips taken from them along with additional clips that do not appear in marketed titles (e.g., see *Unnatural Causes*). Instructors should moreover note that visits to sites of specific PBS affiliates can be worthwhile since local stations may promote access to programming (e.g., *Torturing Democracy* featured at WNET) which the mother network has not broadcast (see Jensen, 2008) nor posted on its website.

Instructors interested in conveying historical information or engaging in criticism of historical media must become familiar with the Internet Archive, the major website holding public domain multimedia. Materials available there, generally recent non-copyrighted or Creative Commons works, and older audios and videos for which copyright has expired, are diverse, and include sizeable collections of animated cartoons (N=1,000+), cultural and academic films (800+), and news and public affairs videos (9,000+), among others.

Supplemental instruction on course topics may be found at various sites offering online presentations, lectures, and courses (for a discussion on the background of this development, see Edmonds, 2008). Although online lectures and courses have been offered for some time by various individual universities, (e.g., webcasts.berkeley), they have been recently brought together under a single website umbrella (see Academic Earth). A wealth of podcasts for courses, lectures, and other educational materials made available through subscribing universities also can be accessed via iTunes University. More recently, YouTube has created YouTube EDU, a channel comprised largely of course lecture videos listed by producing university. Many instructors, as well, will find several websites valuable as sources of thought-provoking presentations and expert commentary on timely topics: Big Think, FORA.tv, TED Talks, and WGBH Forum. Among these, the latter in particular stands out in light of repository size, breadth of coverage, and navigable structure.

Periodic browsing through the multimedia sections of news websites (e.g., ABC News, CBS News, PBS Online NewsHour, New York Times, and U.S. News and World Report) can also turn up usable resources. In addition to posting standard news stories, ABC News has been prominent among such sites by also offering programs that address a number of intriguing questions about culture and behavior (see, e.g., Primetime's What Would You Do?), although not always conforming to the canons of scientific research in doing so. Instructors should as well note that as an alternative to mainstream news, they can find competing world views represented in stories provided at such sites as Al Jazeera, CNS News, Democracy Now!, Real News Network, and reason.tv.

A significant amount of television entertainment is available on the Internet, and some of it can be put to good instructional use. Virtually every network television site now includes online viewing for many of its more popular programs and classics (see Appendix E). Some networks also have begun to segment shows into clips, capturing noteworthy scenes, which in turn may be easily linked to lectures (e.g., see NBC's "two minute replays" from *The Office*). The Internet, as well, has fostered the rapid growth of short television-like serials of various kinds made specifically for online distribution. These "webisodes" could no doubt have wide course application in light of their common appeal to college youth and their relatively brief, self-contained presentation (see, e.g., *Quarterlife*). Some offer an independent source of production aimed at niche audiences (e.g., *Bitter Lawyer*), while others are spin-offs from popular television series (e.g., *Blackmail*).

Television-site browsing is also advised for instructors interested in incorporating icebreakers into their classes. Staples for political satire include Comedy Central's *Colbert Report* and *Daily Show. Saturday Night Live* likewise should be monitored, as should its racier "Digital Shorts" collection. The Web-based Onion News Network includes humorous clips about current issues that also will likely resonate with students. Good icebreaker material furthermore can be found at various television ad sites, whether

providing actual advertisements (e.g., Ads of the World) or parodies (e.g., Saturday Night Live).

Commercial movies have become increasingly available on the Internet, and many of these have instructional utility. While students should be warned about downloading pirated resources from peer-to-peer (P2P) sites, legitimate websites have recently emerged offering significant inventories of free streamed blockbuster-type films (see, e.g., Hulu and Joost). Of note, as well, is the growing number of sites serving as portals for the delivery of quality full-length videos or shorts produced by independent filmmakers (e.g., see Isuma.tv, specializing in works produced by and about indigenous people, and Media That Matters, showcasing award-winning shorts on significant social issues).

Rather than accessing entire commercial movies, however, most instructors will probably be more interested in employing brief movie segments. Integrated into class presentations, clips can be particularly effective for illustrating course concepts and principles. Web locations for clips from given films can be easily identified through search engines such as VideoSurf, although many instructors may prefer to simply first visit YouTube, the preeminent site hosting clips from virtually every movie that has enjoyed popularity.

In recent years, media producers have made much more of their own programming available at their websites, and they are also trying to reach viewers in novel ways. One vehicle has been the creation of sites offering several different video genre. For example, Hulu, an NBC/FOX collaboration, provides webisodes and regular television programming, along with movies and clips. The employment of usergenerated video for network content is still another innovation. For example, CNN's *iReport* asks amateur videographers to contribute their own news footage to the website with the understanding that some will be selected to air on CNN newscasts. Perhaps the most significant development among media producing companies, however, is the growing practice of directly contributing programs to video-sharing sites, particularly to YouTube (e.g., see channels for the Associated Press, Journeyman Pictures, and Media Education Foundation). Providing a centralized body of media resources, such channels make search activity less time consuming and also give certain options to users not available at mother sites (see later discussion about the altered-link technique for YouTube videos).

Finally, instructors should become familiar with services that give notification of upcoming programs and recently posted clips. At many media-producing and video-sharing websites, links to such technologies as RSS feeds can be established on users' personalized homepages provided by services such as Google, which will then announce when new materials become available. Many websites, including most news sites and PBS, also provide free subscriptions to daily or weekly e-mails that preview or post-view relevant programming (see, e.g., New York Times Focus (click on "see sample") and PBS Newsletter).

More efficient systems of finding materials, going well beyond simple tag referencing, will no doubt evolve as the demand for online multimedia grows. The question of how to collect and catalog Webresources has indeed been of interest to academic librarians for some time (see Pitschmann, 2001), and their universities would seem to be relevant candidates to enlist in this process (see Stewart, 2009). Such assistance is not likely to be soon in coming, however, as librarians still appear to be in the talking stages of identification and retrieval system development. More immediately, those knowledgeable about media should be encouraged to engage in videoblogging, i.e., communicating online about relevant resources, and offering as well embedded videos and hyperlinked bibliographies to readers (for a list of current media-relevant videoblogs, see Appendix C; for excellent blogs covering multiple disciplines, see Open Culture and Web-Based Video in Education; for one devoted to a significant sociology subfield, see Racism Review). Furthermore, Google announced in January, 2009, that it is no longer uploading user-contributed videos, but is building what it says will amount to the ultimate video search engine, one presumably able "...to find any video, at any time, from any site" (Paunikar, 2009). Short of this and other possible innovations being realized, nevertheless, interested instructors are advised to continue to browse websites proven to be fruitful (e.g., see Appendix E), sign-up for RSS feeds and newsletter subscriptions, and frequently communicate with media-savvy colleagues about new resources and how they might be employed.

Content Retrieval and Delivery

Once relevant materials are located, multimedia may be accessed from the Internet by means of either streaming or downloading. Although audio and video resources could be delivered to students in any number of conceivable ways, the author, as previously mentioned, has settled on two as most efficient:

(a) an electronic syllabus, and (b) presentation software either employed in the classroom or online by way of a course management system.

Streaming entails the playing of digital materials from the resource website, and therefore, requires a continuous Internet connection. Instructors provide students access to such multimedia by the use of hypertext links. (Linking involves copying the URL of the desired video or audio, and then pasting it to the syllabus page typed on Microsoft Word or the PowerPoint slide by way of hypertext. When the hypertext URL is clicked, the Internet page on which the media is located will replace the syllabus or PowerPoint slide on the screen, and then operation of the video or audio must be initiated by the user.) Most sites encourage linking by making video URLs especially easy to copy, and many also encourage embedding by providing HTML code that allows videos to be displayed directly within user Web pages (note: embedding is not possible in Word or Powerpoint).

Distinct advantages of streaming are its ease and simplicity (only requiring that a URL be linked via hypertext), and the avoidance of possible copyright infringement, given that no copy of the resource has been made. However, streaming affords little control over the media: it leaves exhibition to students, and often means that extraneous content, such as commercial messages, will be displayed along with the resource. Even more problematical perhaps is the fact that the video or audio will no longer be available should it disappear from the Web.

Downloading involves making a copy of the audio or video from its Internet source, and then saving it to computer drive. Relative to audio resources, listeners are often invited by website hosts to download by virtue of offering podcasts. Although most video websites do not discourage downloading by placing blocks on relevant software such as RealPlayer, neither do they commonly provide explicit indication that downloading is acceptable. No doubt, academic users will be sensitive to the prospect of copyright infringement by virtue of downloading. Yet, they should also be aware that the law does not preclude downloading and use under given circumstances (see next section).

Video materials that have been downloaded by either instructors or students do not require the maintenance of an Internet connection for display purposes. Instructors interested in integrating downloaded video to in-class or online presentations should note, however, that PowerPoint will accept only a few video formats, and thus, downloaded files may need to be converted to usable form (a task easily accomplished through video converter software). Converted videos then may be edited and displayed seamlessly within such presentations.

Presentation of video clips in class lectures can be effectively handled through streaming, through downloading, or through an altered link to PowerPoint if the clips are of YouTube origin. This altered link technique allows videos to directly appear within presentation slides (for instructions, see maniactive (2007, August 9)). Altering YouTube URLs can be done on the fly, and may be advisable in certain situations as it sidesteps the necessity of file conversion if original clips (i.e., pre-YouTube version) are not of compatible file format, minimizes total hard-drive or flash-drive memory requirements, and reduces potential risks of copyright violation. The primary downside is that clips will no longer appear in presentations should they disappear from YouTube.

Copyright Issues

Abundant online resources are in the public domain, but virtually all made in recent years by mediaproducing organizations are copyrighted. Employment of these materials should therefore be consistent with the law (see U.S. Code, 2007). If instructors are particularly anxious about the prospect of violating copyright, they should avoid downloading altogether by only linking media URLs to syllabus and course presentations via hypertext as this technique does not generally constitute infringement (American Library Association, 2006).

However, restriction to simple linking is not entirely necessary as instructors are afforded considerable leeway under the "fair use" clause of copyright law (Section 107 (U.S. Code, 2007)). That is, certain exceptions are granted to individuals who are involved in non-profit instruction by allowing them to copy or download and exhibit copyrighted materials under given conditions. On a practical basis, "fair use" hinges on the particular character, nature, extent, and purpose of use, and instructors who wish to download and employ copyrighted resources under it should consult relevant stipulations to determine if their use qualifies (see UT System, n.d.; see Center for Social Media, 2008, for discussion of "fair use"

relative to online video producers and users; also see MediaEdLab (2009, February 23), for an example of efforts to clarify "fair use" rights for media users via music video).

While determination of legitimate use may be ambiguous in certain circumstances, "fair use" does not appear to allow instructors or their colleges to display on password-protected class management systems, physically duplicated, digitized, or even purchased, full-length videos without authorization. However, many distributors are now offering digital licenses or closed-system streaming rights for such purposes along with sale of their videos, and these may be purchased for fairly nominal fee (e.g., Media Education Foundation, grants rights for typically \$100 to \$200 per video for three years to the entire university). As another alternative to displaying resources in violation of copyright, instructors should also be mindful of the possibility that some copyright holders will grant free use upon request.

Issues and Problems in Employing Online Multimedia

Standards of Taste and Propriety

Obviously, employed media resources should be consistent with course subject matter and goals, and should be thoroughly previewed before displaying in class or through online syllabus. Common sense, coupled with college policy, community standards, and perceived student maturity, should inform judgments about exhibition suitability. Some media, otherwise instructionally valuable, may be regarded by some instructors as objectionable, and simply not worth the risk of student or third-party fall-out. Conversely, others might be favorably inclined to use the same edgy materials in light of overriding didactic value, particularly if they are teaching in more tolerant environments. Such instructors, nevertheless, might yet consider including a statement in their syllabus which would advise students about media content, and possibly serve to steer those who might be offended to sanitized course equivalents.

Student Resistance

Much has been made about the "millennials" and their strong attachment to digital technology and the Internet, and in fact, students do tend to be positive about the employment of multimedia both in and out of class. However, resistance does surface at times, most often centering on lack of access to technology and/or discomfort with using such technology. Adjustments to requirements about out-of-class media assignments may be needed in light of limited student access to PCs with high-speed online service, although these resources are generally available to students on most campuses today. Also, while many older students do feel threatened by technology, some younger ones as well lack relevant exposure and training. Therefore, in communicating with students, instructors should be sure to emphasize that being unfamiliar or uncomfortable with technology is not unusual, and that help will be extended to anyone encountering problems (for a good overview of the problematic nature of student use of these technologies, see Hawkins & Oblinger, 2006).

While technology may impose problems, experience has nonetheless shown that resistance to online media assignments is more likely to reflect low student motivation. Left alone, students are often not inclined to examine materials. To be sure, instructors should avoid media overload, being judicious in their selection of quality videos and audios, and mindful of the time required to address them. But instructors also will find students motivated to the extent that references to assigned media are explicitly tied into class lectures and exams (see Kirkwood, 2008, for discussion of problems in getting students to use digital technologies without employment of testing).

Technical Issues

A number of technical challenges will arise with the initiation of a Web-based approach. However, most can be quickly resolved, especially if colleagues and technicians familiar with multimedia and technology are accessible and willing to help. Some of the more common problems, glitches, and hassles, likely to be encountered are outlined below, along with suggested remedies.

1. Media files will not play in PowerPoint. In terms of using video clips in presentations, be aware that PowerPoint does not play all file formats. To determine those formats that are directly usable, therefore, consult relevant tutorials for 2003 and 2007 PowerPoint editions (see TCLT, 2004, and Microsoft, 2009, respectively). Note: video clips not standard to PowerPoint can be converted to playable form via a video

converter software program, which can be purchased online for about \$50.

2. Given digital resources disappear between linking or downloading and exhibition. In light of that possibility, remember that the Web is a work-in-progress. Therefore, do not be surprised if media content linked to syllabus or PowerPoint presentation is no longer available when exhibition date arrives. Reasonable online substitutes can usually be found with relatively little search effort. Note: if relevant materials are deemed important and irreplaceable, consider downloading a copy for possible later display.

Downloaded video and audio files may also disappear when moving PowerPoint slides from one PC to another. Such media files do not automatically accompany presentation software files unless they are also moved between PCs. Therefore always remember to copy all files possibly relevant to the presentation (i.e., PowerPoint slides, vide and audio files, and nonstandard fonts, if used) to the same folder before moving.

- <u>3. Poor image quality</u>. Video materials on the Web come with variable image quality, and resolution invariably suffers as display size increases. Students seated at a distance from classroom projector screens may not be able to comfortably view videos streamed directly from website pages, given their usually small size. Clips can be expanded to full-screen, but will often then be quite pixelated (i.e., blurred). Instructors may therefore want to vary clip size from somewhere between the extremes of small image / webpage display to full-screen display. However, this can only be accomplished for YouTube videos, and only after they have been integrated directly to PowerPoint slides via the previously noted altered-link technique (see maniactive (2007, August 9)).
- <u>4. Classroom technical malfunction</u>. Instructors may find from time to time that given classroom presentation components (PC, Internet, multimedia projector, speakers, etc) will not function. There is likely a simple solution, and students can be very helpful in this regard. Of course, if the problem cannot be quickly resolved, those responsible for maintaining classroom technology on campus should be called in. Note: technical malfunctions are not necessarily fixable on the spot. Therefore, always have a back-up plan for teaching the class that is not technology dependent.
- <u>5. Students cannot get assigned multimedia resources to play.</u> Participation in a Web-based multimedia course requires all user computers to have relevant software plug-ins in order to run video and audio. Instructors should check with campus technicians to determine which plug-ins will be necessary, and then request that all campus PCs are appropriately equipped. Plug-ins that students will need to have downloaded to their own units should also be specified in the course syllabus (and linked to relevant download sources). Nonetheless, some students will encounter problems in accessing linked digital materials even with relevant software in place. The most common by far is that the "pop-up blocker" has not been disabled on their web browser, and therefore, pages with streamed media cannot appear. Of course, students having technical problems that defy quick remedy should be directed to help-desk personnel.

Conclusions: Getting Started and Going Beyond

Although university leaders generally favor using technology to foster instructional goals as shown by their significant investment in infrastructure and equipment, as well as supportive public statements (e.g., Texas Higher Education Coordinating Board, 2009), the adoption of online multimedia ultimately rests with faculty. No doubt, some instructors do not make use of it in their classes because they are entirely opposed to the idea. For them, media use translates to mean student entertainment, and is therefore a frivolous diversion. Real learning, they argue, occurs as it has traditionally, with students reading authoritative works and listening attentively to lectures. Nevertheless, most faculty not employing multimedia are not inclined toward such opposition. Rather, they may well concede the merits of integration and even report they would like to do it, but say they simply do not have the time in light of pressing professional demands. Many seem also uncomfortable with technology itself, and so integrating online media may present two learning curves to master (see Hawkins & Oblinger, 2006; Mills, Yanes, & Casebeer, 2009).

These instructors should nonetheless understand that multimedia integration is not a daunting task. It can be done gradually and without involving much time or pain. Several small practical steps can be taken to ease into the process. First, begin talking to colleagues about media-relevant websites and how

digital materials can be used in classes. Join an organization devoted to online learning such as MERLOT, particularly if other faculty members do not seem interested. Second, get to know someone on campus with technical expertise who can easily be called on for advice and assistance. Questions invariably will emerge at the beginning, and having someone to turn to for quick answers is invaluable. Third, start actual integration by doing the easiest. Link a few videos and audios to syllabus, and develop assignments for them. In terms of in-class integration, prefacing a lecture or two with icebreaker clips is a good initial move. Finally, enlist students in the process, perhaps first by requiring class or online presentations which centrally involve media analysis. Students, for example, could be assigned popular films to determine their relevance to important course concepts and principles, and they could be encouraged to integrate clips from such films for purposes of illustration.

Of course, this article only suggests a beginning. Think about eventually moving beyond what has been discussed here, possibly with students, to involvement in more complex, creative activities. Existing media resources on the Web might be significantly edited and reconfigured for inclusion in class or online presentations. Better yet, consider creating materials from scratch by shooting video or recording audio. Equipment can be cheaply purchased, and instructive media can be produced with little training. Such custom-built resources, in turn, should well-fit course concepts, deepen instructor / student mastery of subject matter, and contribute to the greater learning enterprise as they are uploaded and shared with others involved in instruction facilitated through online media.

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Bing.com http://www.bing.com/

Blinkxhttp://www.blinkx.com/

CastTV http://www.casttv.com/

Google Video http://video.google.com/

Mefeedia http://www.mefeedia.com/

MySpace http://vids.myspace.com/index.cfm?fuseaction=vids.channels

OVGuide http://my.ovguide.com/

PodcastAlley http://www.podcastalley.com/index.php

VideoSurf http://www.videosurf.com/

Appendix B. Selected User-Generated / Upload Sites

Blip.tv http://blip.tv/

CNN iReport http://www.ireport.com/index.jspa

Dailymotion http://www.dailymotion.com/us

Glumbert http://www.glumbert.com/

MySpace http://www.myspace.com/

OneWorldTV http://tv.oneworld.net/videos

ScholarSpot http://www.scholarspot.com/

TeacherTube http://www.teachertube.com/

Veoh http://www.veoh.com/

Vimeo http://www.vimeo.com/

YouTube http://www.youtube.com/

Appendix C. Selected Media-Relevant Blogs

38minutes http://38minutes.ning.com/profiles/blog/list

Adbusters http://www.adbusters.org/blogs

Ads of the World Blog http://adsoftheworld.com/blog

After Ed http://aftered.tv/index.php?q=blog

BCL Academic Audio and Video Blog http://bclacademicaudio.blogspot.com/

Blog Out Loud http://www.learnoutloud.com/content/blog/

Business and Media Institute http://www.businessandmedia.org/

C4CFM Blog http://civic.mit.edu/blog

Center for Social Media http://www.centerforsocialmedia.org/blogs/

Chat the Planet http://chattheplanet.com/blog/

Comedy Central's Indecision http://blog.indecisionforever.com/

Contexts Podcasts http://contexts.org/podcast/

Creative Commons http://creativecommons.org/weblog

Digital Ethnography http://mediatedcultures.net/ksudigg/

The Documentary Blog http://www.thedocumentaryblog.com/

Everyday Sociology http://nortonbooks.typepad.com/everydaysociology/

FORA.tv http://blog.fora.tv/

Framing Science http://scienceblogs.com/framing-science/

Free Technology for Teachers http://www.freetech4teachers.com/

Gendertalk http://www.gendertalk.com/

Google Video Blog http://googlevideo.blogspot.com/

iReport Blog http://www.ireport.com/blogs/ireport-blog

Mashable: The Social Media Guide http://mashable.com/category/video/

Master New Media http://www.masternewmedia.org/

Media Education Lab http://www.mediaeducationlab.com/blogs

Media Research Center http://www.mrc.org/

MediaCommons http://mediacommons.futureofthebook.org/

MediaShift http://www.pbs.org/mediashift/

NewsBusters http://newsbusters.org/blog

onBeing http://specials.washingtonpost.com/onbeing/

Open Culture http://www.openculture.com/

P.O.V. Blog http://www.pbs.org/pov/blog/2009/04/outside the frame on being - a.html

Racism Review http://www.racismreview.com/blog/documentaries/

Reclaim the Media http://www.reclaimthemedia.org/blog/deepmedia

Reel Therapy http://blogs.psychologytoday.com/blog/reel-therapy

Sociological Images: Seeing Is Believing http://contexts.org/socimages/

SPARC Blog http://www.sparcspaces.org/video/

Spotlight: Blogging the Field of Digital Media and Learning http://spotlight.macfound.org/

StoryCorps http://www.storycorps.org/blog/

Take Part http://www.takepart.com/blog/

TED Blog http://blog.ted.com/

(see also teachingwithTed http://teachingwithted.pbworks.com/)

The Utube Blog http://theutubeblog.com/about/

We Love Crowds http://welovecrowds.com/

Web-Based Video in Education http://web-based-video.blogspot.com/

Wide Angle http://www.pbs.org/wnet/wideangle/category/blog/

The YouTube Bibliography Project http://youtubebiblio.wordpress.com/bibliography/

Appendix D. Selected Media-Relevant Archives and Projects

Academic Earth http://academicearth.org/

American Memory (Library of Congress) http://memory.loc.gov/ammem/index.html

American Public Media http://americanpublicmedia.publicradio.org/programs/

Annenberg Media Learner.org http://www.learner.org/index.html

British Film Institute http://www.bfi.org.uk/

Business and Media Institute http://www.businessandmedia.org/about/about.aspx

Civil Rights Digital Library http://crdl.usg.edu/voci/go/crdl/home

Community Video Education Trust http://www.cvet.org.za/

Digital Media and Learning

http://digitallearning.macfound.org/site/c.enJLKQNIFiG/b.2029199/k.94AC/Latest_News.htm

Digital Storytelling Multimedia Archive https://digitalcommons.georgetown.edu/projects/digitalstories/

EDUCAUSE http://connect.educause.edu/?time=1238220070

Internet Archive http://www.archive.org

Learn Out Loud http://www.learnoutloud.com/Free-Audio-Video/Social-Sciences/2#go

Media Education Lab http://www.mediaeducationlab.com/blogs

Media Research Institute http://www.mrc.org/

MERLOT http://www.merlot.org/merlot/index.htm

National Film Board of Canada http://www.nfb.ca/

NPR http://www.npr.org/

Opencast Community Project http://www.opencastproject.org/content/about_opencast

PBS http://www.pbs.org/video/

Pew Internet and American Life Project. http://www.pewinternet.org/

Preserving Digital Public Television Project http://www.digitalpreservation.gov/partners/pdpt/pdpt.html

Project New Media Literacies http://newmedialiteracies.org/

Teachers' Domain http://www.teachersdomain.org/

Thirteen: WNET video http://www.thirteen.org/video/

United States Holocaust Historical Museum http://www.ushmm.org/genocide/

WGBH Forum Network http://forum.wgbh.org/series

Appendix E. Selected Websites for Multimedia Materials

Movies & Television Full Episodes

A&E Television http://www.aetv.com/

ABC: Free Episodes (requires downloading of full-episode player) http://abc.go.com/player/

Babelgum http://www.babelgum.com/

Best Free Documentaries http://bestdocumentaries.blogspot.com/

Best On Line Documentaries http://www.bodocus.com/

CBS Shows (see current and classics) http://www.cbs.com/video/

CNBC http://www.cnbc.com/id/15839285

CNN http://www.cnn.com/video/?iref=videoglobal

Comedy Central http://www.comedycentral.com/shows/index.jhtml

FactualTV http://www.factualtv.com/

Folkstreams http://www.folkstreams.net/

Food Network http://www.foodnetwork.com/

Fox http://www.fox.com/fod/

History Channel http://www.history.com/video.do?action=home

Hulu http://www.hulu.com/ Isuma.tv http://www.isuma.tv/ Joost http://www.joost.com/ Media That Matters http://www.mediathatmattersfest.org/ MSNBC News http://www.msnbc.msn.com/ MTV http://www.mtv.com/ontv/ mvLifetime http://www.mylifetime.com/ National Film Board of Canada http://www.nfb.ca/ National Geographic http://video.nationalgeographic.com/video/ NBC: Full Episodes http://www.nbc.com/Video/library/full-episodes/ PBS http://www.pbs.org/search/search_programsaz.html SciFi.com http://www.scifi.com/rewind/ Thirteen: WNET http://www.thirteen.org/video/ VH1 http://www.vh1.com/video/full_episodes.jhtml YouTube: Movies http://www.youtube.com/movies YouTube: TV Shows http://www.youtube.com/shows?p=1&s=sa Video Clips / Shorts & Sample Media 38minutes http://38minutes.ning.com/video The Twitter/Teasmaid Chronicles ABC News http://abcnews.go.com/ 20/20 Trusting Instincts: Surviving a Tsunami **Good Morning America** Psych Hospitals under Microscope Nightline Sin City Primetime What Would You Do? We Don't Speak Mexican Here World News Lady Bulldogs Are Beautiful Losers Adbusters http://www.adbusters.org/abtv/all Let's Go Spend Some Money Ads of the World http://adsoftheworld.com/taxonomy/media/tv Sonntags Zeitung: US Election Campaign: Bush After Ed http://aftered.tv/ **Democratic Action** Breaking the Silence Al Jazeera - English http://english.aljazeera.net/ Al Jazeera - English - Live Streams All Things Digital http://video.allthingsd.com/ When the Lights Go Out in Circui... American Memory (Library of Congress) http://memory.loc.gov/ammem/index.html Fifty Years of Coca Cola Television Advertisements Polar Bear - Northern Lights American News Project http://americannewsproject.com/videos/views/slot3 Lincoln and Race Amnesty International http://www.amnesty.org/en/news-and-updates/video-and-audio The Women of Kibera in Kenva Animal Planet http://animal.discovery.com/ Treadwell vs. Poachers Asian Tsunami Videos http://www.asiantsunamivideos.com/ Select and download videos Atom http://www.atom.com/

US Afghan Attack Phone Footage
BestsBest http://www.bestsbest.com/coolcommercials.html
Pressure Washer – Southwest Airlines

Father Embarrasses Son on TV

Babelgum http://www.babelgum.com/
The Power of Chillies

BBC http://news.bbc.co.uk/

Biography.com http://www.biography.com/broadband/ Bruce Lee: Mini Bio BNET http://www.bnet.com/2434-18434 23-162366.html?tag=nav;video **Emotions at Work** BoingBoing tv http://tv.boingboing.net/ Xeni Flies in Zero Gravity Bravotv.com http://www.bravotv.com/ Millionaire Matchmaker After the Date: Kevin and Randy Real Housewives of New Jersey Shop Girls Business and Media Institute http://www.businessandmedia.org/ The Media's Top 10 Worst Economic Myths of 2008 BusinessWeek http://feedroom.businessweek.com/ America's Wealthiest Towns CBC http://www.cbc.ca/video/ **Digital Archives** Seeking Sanctuary: Draft Dodgers **Human Body Tour** CBS News http://www.cbsnews.com/ 48 Hours Life on the Run 60 Minutes The Millennials Are Coming! Caught on Tape Caught on Tape in '08 **CNET TV** How to Understand Digital Audio Formats **Evening News** Desperately Seeking a Job Face the Nation Cheney Looks Back at Iraq War Only on the Web Veteran Recounts Killing His Wife **Sunday Morning** 30 Years of Change Up to the Minute Kids and Money ChannelOne.com http://www.channelone.com/onair/ Life on the Rez (search and select) Chicago Tribune http://www.chicagotribune.com/video/ The Aftermath of Homicide Christian Science Monitor http://www.csmonitor.com/specials International Design Summit Chronicle of Higher Education http://chronicle.com/multimedia/?nav You Tube vs. Your Good Name Clip Syndicate http://www.clipsyndicate.com/ Divorce Battle Over Kidney Heads to Court CNBC http://www.cnbc.com/id/15839285 **CEO Salary Cap** CNN http://www.cnn.com/video/?iref=videoglobal Anderson Cooper 360 How Viruses Spread **iReport**

> College Students Oppose Homeless Encampment on Seattle Campus **Larry King Live** Free After 22 Years Lou Dobbs **Broken Borders** Cartels Hit Mexican TV Station Nancy Grace

Family Sues Alleged Killer

Political Ticker (select assorted video clips) Specials

Black In America Comedy Central http://www.comedycentral.com/funny_videos/index.jhtml Daily Show with Jon Stewart Gay Marriage Is Bad for Small Business Colbert Nation Yahweh or No Way - The Super Bowl Comedy Central's Indecision The Epic Battle for Your Soul: Gay Marriage Anti-Gay Propagandists Make Kids Say the Darndest Things! **Important Things** Games - Emotional Escape Artist South Park The Importance of Saving Money Current http://current.com/ **Schedule** Rough Guide to the Brain DailyMotion.com http://www.dailymotion.com/us/lang/en Paternity Leave in Sweden Democracy Now! http://www.democracynow.org/ "This Shouldn't Have Been Ignored" Discovery Channel http://dsc.discovery.com/videos/ **Dirty Jobs** Meet the Maggot Farmers Discovery Health http://health.discovery.com/ Physiology of Sexual Health: Priapism Echoes of War http://www.bsu.edu/wipb/echoesofwar/videos.asp See webisodes Economist http://audiovideo.economist.com/ Jazz Diplomacy Edutopia.org http://www.edutopia.org/video Tricks of the Trade: Quieting the Classroom Encyclomedia http://www.encyclomedia.com/ Armenian Genocide ESPN http://espn.go.com/video/ Nene's Battle with Cancer Eyeblast.tv http://www.eyeblast.tv/public/default.aspx Episode 2-59, May 12, 2009 FORA.tv http://fora.tv/ Woman's Instinctual Ability to Read a Room Forbes http://video.forbes.com/recentVideo College Sex 2.0 Fox News http://www.foxnews.com/video/index.html "Judging' Sonia Fox and Friends Evolution vs. Creationism Hannity Lost Boy Huckabee Huck's Word O'Reilly Factor Unbelievable (Mom Allows Friend to Blow Pot Smoke ...) Funny Web Commercials http://www.funnywebcommercials.com/ Snicker's Super Bowl Ad Glumbert http://www.glumbert.com/ The Ladies Room Guardian http://www.guardian.co.uk/video "It's Like Being Buried Alive." HBO http://www.hbo.com/ The Wire Street Talk History.com http://www.history.com/video.do?action=home History of Labor Day Hometown Baghdad http://chattheplanet.com/index.php?page=videos

Mentally F'ed Up

How Stuff Works http://videos.howstuffworks.com/

How to Buy a Laptop

Human Rights Watch http://www.hrw.org/en/multimedia-video

Testing Justice: Rape Kit Backlog in Los Angeles City and County

Hurricane Archive http://hurricanearchive.org/

Katrina Video

ID Investigation http://investigation.discovery.com/video/video-central.html

See among others / select within category:

JFK Assassination

OJ Simpson Trial

Real Interrogations

Internet Archive http://www.archive.org/index.php

News and Public Affairs

September 11 Television Archive

Journeyman Pictures http://www.journeyman.tv/?lid=58441

Sebrenica: Autopsy of a Massacre > view clip

L / Studio http://www.lstudio.com/#/?page=All

See among others:

Lines

The High Heel

Web Therapy

Psycho Analysis

Library of Congress http://www.loc.gov/library/libarch-digital.html

Veterans History Project

The Link http://www.revealingthelink.com/

The Discovery

Los Angeles Times http://www.latimes.com/video/

Invisible Tattoos

MSNBC Doc Block http://www.msnbc.msn.com/id/3036750

Lock-Up Raw: Time To Kill

MSNBC News http://www.msnbc.msn.com/

Study: Less Pollution - Live Longer

MSNBC Zeitgeist http://www.msnbc.msn.com/id/26852192/vp/28690740#28690740

Woman Auctions Her Virginity

Media Matters for America http://mediamatters.org/index

Employee Free Choice Act: "Fox Facts" vs. Actual Facts

Mediascrape http://www.mediascrape.com/News/Home.aspx

Mexican Crime Syndicate Arrested

Military Channel http://military.discovery.com/video/video-hq.html

Secrets of the Alamo

Mother Jones http://www.motherjones.com/

Coca Stompers of Bolivia

MTV http://www.mtv.com/videos/

Real World: How Real Is It?

NBC Online Video Library http://www.nbc.com/Video/library/

See among others:

Dateline

Between a Rock and a Hard Place

National Baseball Hall of Fame and Museum http://web.baseballhalloffame.org/sightssounds/

Satchel Paige

National Geographic http://video.nationalgeographic.com/video/

Apache Girl's Initiation Rite

Final Report:

CIA Experiments

New Media Literacies http://techtv.mit.edu/collections/newmedialiteracies

Henry Jenkins on Mapping

The New Republic http://www.tnr.com/tnrtv/index.html

Juan Crow

New York Times http://video.on.nytimes.com/

Salvia: A Virtual Drug Craze

OnBeing http://specials.washingtonpost.com/video/onbeing/

Select from posted videos

OneWorldTV http://tv.oneworld.net/videos

Desertification Erodes Mongolian Livelihoods

Onion News Network http://www.theonion.com/content/video/

More American Workers Outsourcing Own Jobs Overseas

Open Society Institute http://www.soros.org/resources/multimedia

Gasping for Air

Oprah.com http://www.oprah.com/

The Many Uses of Skype Video

Oprah Winfrey Show http://www.oprah.com/tows

Taboo Topic: What Social Class Are You Now?

Perceptions of Class in America

Ourmedia.org http://ourmedia.org/

History of the Internet

PBS http://www.pbs.org/video/

Human Spark (see also http://www.thirteen.org/video/)

Humaniqueness

Independent Lens (Community Classroom)

Hip Hop: Beyond Beats and Rhymes (see video modules)

Homophobia

Online Hews Hour

Art Exhibit Tackles Stereotypes of Suburban Life

P.O.V.

Soldiers of Conscience (clips & lesson plan)

Religion and Ethics Newsweekly (see also http://www.thirteen.org/video/)

Atheist Baby Naming

Unnatural Causes

Unraveling the Mystery of Black-White Differences in Infant Mortality

The People History http://www.thepeoplehistory.com/

See module on cars (Note: car-relevant video clips on right side of page)

Philadelphia Inquirer http://www.philly.com/philly/video/

Hammer Attack on SEPTA

Planet Green http://planetgreen.discovery.com/

Battleground Earth

Bowling For Soup

Real News Network http://therealnews.com/t/

The Ugly of War: Dying Children in a Helicopter

reason.tv http://reason.tv/about/

Slumdog Thousandaire

Republic Broadcasting Network http://republicbroadcasting.org/?cmd=videos

Woman Arrested for Trespassing in Her Own Home

Reuters http://www.reuters.com/news/video

Loincloths Hot Among Japanese Women

Rolling Stone http://www.rollingstone.com/videos

Five Ways Bush Sank the Republican Party

Russia Today http://www.russiatoday.com/Best_Videos.html

Who Was Involved in 9/11? Documentary Reveals Shocking Facts

Salon http://www.salon.com/ent/video_dog/

See among others:

Bia Think

Psychologist Carl Hart on Drug Abuse and Policies

Current TV

Paying for Abstinence

Red State Update

Legalize Drugs, Save Mexico

ScholarSpot http://www.scholarspot.com/index.php?c=all

Prisoner's Dilemma in Action: Split or Steal?

Science Channel http://science.discovery.com/video/video.html

Time: Life Span

SciFi.com http://www.scifi.com/video/

The Director's Process - Caprica

Seedmagazine.Com http://seedmagazine.com/

Are We Beyond the Two Cultures?

Lazslo Barabasi

Slate http://www.slate.com/id/2065896/view/2182767/

How to Photoshop Propaganda

streetfilms.org http://www.streetfilms.org/

Portland: Bike Rush Hour on the Hawthorne Bridge Take Part http://www.takepart.com/issues How the Flu Virus Mutates Thirteen: WNET video http://www.thirteen.org/video/ Human Spark (see also http://www.pbs.org/video/) Humaniqueness Reel 13 Telling Jokes in Auschwitz Curious Survival **New York Voices** Lessons of September A Permanent Mark Uncertain Industry: The Decline of Manufacturing in New York City Angel's Bakery Worldfocus "Narco" Culture in Mexico Time http://www.time.com/time/ A Gay Marriage Wedding Vow Video TLC http://tlc.discovery.com/ Little People, Big World **Dwarf Volleyball** truTV http://www.trutv.com/video/ See among others: Dominick Dunne's, Power, Privilege, and Justice Defending Claus Von Bulow Inside American Jail This Isn't AA tv.com http://www.tv.com/ Cougar Town - pilot, clip 2 (Jules flashes) United States Holocaust Historical Museum http://www.ushmm.org/museum/ Witnessing Darfur (various shorts) U.S. News and World Report http://usnews.feedroom.com/ Tech Gadgets in 2009 Very Funny Ads http://www.veryfunnyads.com/ Comfort Fabric Softener: Naturist Very Spatial http://veryspatial.com/vstv/ Cemetery Geography VH1 http://www.vh1.com/video/ Movie Clips Angels & Demons: Church vs. Science VideoJug,com http://www.videojug.com/ How to Behave After Sex The Weather Channel http://www.weather.com/ Teen Struck By Lightning While on Bike WGBH http://wgbh.org/ WGBH Lab Firewomen Wired http://www.wired.com/video/ Mystery Spots (select) WomenCo. http://www.womenco.com/videos Career Women: Past, Present, and Future World Politics Review http://www.worldpoliticsreview.com/video.aspx Marketing the Afghanistan Police Yeah, THAT Commercial http://yeahthatcommercial.com/browse.php?i=0 Go Daddy: Sexy Carwash Video, Longer Length & Sample Media (* denotes major documentary collection) ABC News http://abcnews.go.com/ Inside the Dead Bodies Exhibit *Annenberg Media Learner.org http://www.learner.org/index.html (free registration required) Discovering Psychology (series) Archaeology Channel http://www.archaeologychannel.org/

Hopi Fires

*Babelgum http://www.babelgum.com/

American Waitress: New Mexico

*Best Free Documentaries http://bestdocumentaries.blogspot.com/

Virtual Adultery and Cyberspace Love

*Best On Line Documentaries http://www.bodocus.com/

See e.g., Life Style/Society > Subcultures > World of Skinhead

Brave New Foundation http://www.bravenewfoundation.org/

Rethink Afghanistan

CBS News Video http://www.cbsnews.com/

48 Hours

Catch Her If You Can

CNN http://us.cnn.com/

Reliable Sources

Podcasts (slow to start)

C-SPAN http://www.c-span.org/

Oval Office Tour

*Conspiracy Reality TV http://conspiracyrealitytv.com/

The Business Behind Getting High: Marijuana Suppression in the U.S. and Canada

Colbert Report http://www.comedycentral.com/colbertreport/full-episodes/index.jhtml?

May 19, 2009 Episode - Walter Kirn

Daily Show with Jon Stewart http://www.thedailyshow.com/full-episodes/index.jhtml?

May 19, 2009 Episode - Newt Gingrich

*DeepDishTV http://www.deepdishtv.org/

Shocking and Awful: A Grassroots Response to War and Occupation

Democracy Now! http://www.democracynow.org/

Tiller Killing Spurs Renewed Calls for US to Reverse Longstanding Passivity on Anti-Abortion Extremists

*Documentary Wire http://www.documentarywire.com/

Earthlings

*FactualTV http://www.factualtv.com/

See among other channels:

Disasters

Disasters of the Century - Cocoanut Grove Fire

Society

Dicing With Death: Mexico

*Folkstreams http://www.folkstreams.net/

Pilebutts: Working Under the Hammer

Food Network http://www.foodnetwork.com/

Diners, Drive-Ins, and Dives

Route 66

Throwdown with Bobby Flay

Gumbo

Fox http://www.fox.com/fod/

24

*FreeDocumentaries.org http://freedocumentaries.org/

Why We Fight

Free Speech TV http://www.freespeech.org/fscm2/genx.php?name=featured_videos

Before You Enlist: The Real Deal on Joining the Military

Gendervision http://www.gendervision.org/joomla/index.php?option=com_content&task=view&id=58&Itemid=114

Being Transgender... Myths and Youth Issues

History Channel http://www.history.com/video.do?action=home

Life After People

I Believe http://www.ibelieve-tv.com/episodes.html

Evangelical

*Internet Archive: Movie Archive http://www.archive.org/details/movies

The Disappearing Male

*Isuma.tv http://www.isuma.tv/

Atanarjuat: The Fast Runner

ivi.co.za http://www.ivi.co.za/

The History of the Devil

*Joost http://www.joost.com/

The Armenian Revolt

LisaLing.com http://www.lisaling.com/

Child Trafficking: India

Teachers.tv http://www.teachers.tv/

School Matters: Bullying at Work

Listen Up! http://www.listenup.org/ Babies, Bottles, & Diapers: Reality of Teen Pregnancy Massachusetts School of Law Media http://mslaw.reachlocal.com/ **Books of Our Time** Al Jazeera: The Inside Story of the Arab News Channel... Media That Matters http://www.mediathatmattersfest.org/8/ Copwatch MTV http://www.mtv.com/ontv/ See among others: 16 and Pregnant (airing June, 2009) Beavis and Butthead College Life *National Film Board of Canada http://www.nfb.ca/ **Burning Times** *National Geographic http://channel.nationalgeographic.com/channel/videos/player.html?channel=60850&category=60664&title=6658 See among others: **NGC Presents** Honor Killings Seconds From Disaster Meltdown in Chernobyl Worlds Apart St. Louis Meets Mongolia NBC Online Video Library http://www.nbc.com/Video/library/ See among others: Alfred Hitchcock Hour The Long Silence New Jersey Network http://www.njn.net/ The Lessons of 9/11 Open Society: Resource Center http://www.soros.org/resources/multimedia Not as Seen on TV *PBS http://www.pbs.org/video/ Ascent of Money (see also http://www.thirteen.org/video/) Full-Length Film American Experience (see also http://wgbh.org/) A Class Apart Expose (see also http://www.thirteen.org/video/) Poverty, Inc. Frontline (see also http://wgbh.org/) Sick Around America Frontline/World Mexico: Crimes at the Border, The Business of Human Smuggling Make 'Em Laugh (see also http://www.thirteen.org/video/) Teh Internets NOVA (see also http://wgbh.org/) Storm that Drowned a City **NOW** Middle Class Insecurity Online News Hour **Generation Next** P.O.V. 9 Star Motel Scientific American Frontiers **Hidden Motives** Secrets of the Dead (see also http://www.thirteen.org/video/) Escape From Auschwitz Wide Angle (see also http://www.thirteen.org/video/) Brazil in Black and White *Snagfilms http://www.snagfilms.com/films/browse/channel The American Ruling Class *Sprword http://www.sprword.com/ Reel Bad Arabs

*Thirteen: WNET video http://www.thirteen.org/video/ (see also http://www.pbs.org/video/) Ascent of Money (see also http://www.pbs.org/video/) Full-Length Film Curious Survival **New York Voices** Lessons of September Secrets of the Dead (see also http://www.pbs.org/video/) **Escape From Auschwitz** Worldfocus Full Show - May 27, 2009 *Top Documentary Films http://topdocumentaryfilms.com/ VII http://www.viiphoto.com/video.php Tough Love: What Men Really Think Wall Street Journal (Classroom Edition) http://classroomedition.com/cre/multimedia_center.html End of Wall Street: What Happened? WalletTest.com http://www.wallettest.com/ Documentary Without Sanctuary http://www.withoutsanctuary.org/main.html Click on "movie" *YouTube (documetaries) http://www.youtube.com/movies?p=None&s=mvr&b=7 Amos and Andy: Anatomy of a Controversy Video Lectures, Speeches, & Interviews Academic Earth http://www.academicearth.org/ Introduction to Psychology Evolution, Emotion, and Reason: Love Alcove with Mark Molaro http://markmolaro.blip.tv/#1956050 Jonathon Schell American Rhetoric http://www.americanrhetoric.com/ Online Speech Bank Barack Obama - Inaugural Address Top 100 Speeches Martin Luther King: I Have A Dream Movie Speeches "Stella!" - Street Car Named Desire Big Think http://bigthink.com/ Michael Lewis on the Free Market and Morality C-SPAN http://www.c-span.org/ Jay Richards on Money, Greed, and God Carnegie Corporation Oral History Interviews: Video Interviews http://www.columbia.edu/cu/lweb/digital/collections/oral_hist/carnegie/video-interviews/ Select interview CNBC http://www.cnbc.com/id/15839285 **ČEO** Interviews GM CEO Discusses Bankruptcy Community Video Education Trust http://www.cvet.org.za/ "We are not allowed to see our dead..." Democracy Now! http://www.democracynow.org/ Douglas Blackmon on Slavery By Another Name Facing History and Ourselves http://www.facinghistory.org/home A Problem from Hell: Samantha Power Talks About Genocide Fast Company TV http://www.fastcompany.tv/ 10 Secrets of Highly Effective People FORA.tv http://fora.tv/ Neuroscience and Sociology: David Brooks Free Speech TV http://www.freespeech.org/fscm2/genx.php?name=home Helen Caldicott Free Thought Multimedia http://www.reitstoen.com/multimedia.php Richard Dawkins Multimedia John of God Free VideoLectures.com http://freevideolectures.com/socialsciences.php

Positive Psychology: The Science of Happiness

GRITtv http://lauraflanders.firedoglake.com/category/episodes/

More Mortgage Madness / The Lighter Side of Being Arab in America

L / Studio http://www.lstudio.com/#/?page=All

Break It Down

Jon Anderson

MacArthur Foundation http://www.macfound.org/site/c.lkLXJ8MQKrH/b.4284677/apps/s/search.asp

Mizuko Ito on Why Time Spent Online Is Important

MeaningofLife.tv http://meaningoflife.tv/

Edward O. Wilson

MIT OpenCourseWare http://ocw.mit.edu/OcwWeb/web/courses/av/index.htm

Workshop on Deliberative Democracy and Dispute Resolution

Open Yale Courses http://oyc.yale.edu/

Death with Shelly Kagan

Oxford Internet Institute: Webcast http://webcast.oii.ox.ac.uk/?view=Default

Manuel Castells on Communication Power in the Networked Society

Pro Football Hall of Fame http://www.profootballhof.com/

Enshrinement Speeches

Public Broadcasting System http://www.pbs.org/

Bill Moyers Journal

Interview with David Simon

Charlie Rose

Conversation with George Carlin

Texas Legacy Video Project

Select From List of Interviewees

This Brave Nation

Naomi Klein interview with Tom Hayden

Reith Lectures: Anthony Giddens http://news.bbc.co.uk/hi/english/static/events/reith 99/

Globalisation

Research Channel http://www.researchchannel.org/prog/subject.aspx?fID=573&pID=476

Hate Groups in the United States: Panel

TED TALKS http://www.ted.com/index.php/pages/view/id/5

Mihaly Csikszentmihalyi on Flow

University of California Television http://www.uctv.tv/

Jared Diamond on Societal Collapse

WGBH http://wgbh.org/

Color Line: A Salon for Race and Public Media

Basic Black Griot

Hip Hop Is a Community

Blog La Plaza

Immigration Raids and Children

Open Vault

Alvin Poussant on the Rise of Black on Black Murders

Project Dropout

Live: Special Broadcast

WGBH Forum Network http://forum.wgbh.org/series

See among others:

African and African-American Culture Series

Slavery and the Making of America Series

Clinging to Mammy: Our Relationship with Slavery

American Experience Series

Eyes on the Prize

Civil Rights Movement on Film

Asian and Asian-American Culture Series

Chinese Americans: Compelled to Excel

Evolution Series

Evolution of Sex: Rethinking the Y Chromosome

Eye on Education Series

Project Dropout: Why Are Kids Leaving School?

Beyond Black and White: Race in the Boston Public Schools

Faith and Politics Series

Measure of God: Can We Reconcile Science and Religion?

GLBTQ Series

GLBTQ General Series

Children of Gay Parents Tell It Like It Is

Holocaust Remembrance Series

Lessons from the Holocaust

Indian Culture and Heritage Series

Under Her Skin: How Girls Experience Race in America

Islamic Culture and Heritage Series

Voices from the Moderate Muslim Majority

Latino Culture and Heritage Series

Los Trabajadores: The Workers

Our Democracy Series

Who Are the American Fascists?

War on Terror Series

Operation Homecoming

Witness: Human Rights Series

Bystanders to Genocide

Washington Post http://www.washingtonpost.com/

Voices on Green

Audio News Stories

Australian Broadcasting Corporation Radio (ABC) http://www.abc.net.au/news/audio/

Select listed news clips

BBC World Service http://www.bbc.co.uk/worldservice/

Indian Sex Workers Get Political

Free Speech Radio News http://www.fsrn.org/

Homeless Female Vets (Specials podcast)

National Public Radio http://www.npr.org/

(Most shows also include interviews & commentary)

All Things Considered

High Corn Prices Cast Shadow Over Ethanol Plants

Marketplace

Would You Like a Pay Cut or Layoff?

Morning Edition

How Merit Pay Played Out in a Colorado School District

News and Notes

How to Pay for College as Tuition Soars

Tell Me More

Study Raises Questions about Segregation

Youth Radio

There's No Place Safe in the Gaza Strip

Onion Radio News http://www.theonion.com/content/radionews?utm_source=nav

Area Man Bores Pants Off Date

Talk Radio News Service http://talkradionews.com/

Ex-POW with McCain Shares the Inside Story

United Nations Radio http://www.unmultimedia.org/radio/english/index.html

3 Million Face Malnutrition in Horn of Africa: UNICEF

World Politics Review http://www.worldpoliticsreview.com/podcasts.aspx

China in Africa

Audio Programs & Documentaries

American Public Media http://americanpublicmedia.publicradio.org/programs/

A Prairie Home Companion

Show 4/25/09

American RadioWorks

Design of Desire

Future Tense

Why Women Leave Jobs in Science

Marketplace

How Credit Card Companies Track You

The Next American Dream (program cutting across several APM programs)

College Has Lesser Degree of Certainty

Speaking of Faith

Ethics of Eating

The Splendid Table

Download Episodes

The Story

Teamwork in the Trailerpark

Sustainability

Consumed

APM Podcasts also available through LearnOutLoud

America's Drug War

Archaeology Channel http://www.archaeologychannel.org/content/AudioNews/humexp.html

Human Experience

More Than One Husband

Australia Broadcasting Corporation (ABC) http://www.abc.net.au/radio/

Book Show

First Person: The Road Well Trodden by Dean Starnes

ForaRadio

Linking Food, Diet, and Sustainability

Government and Politics

The Mother of Mohammed

Law, Crime, and Justice

No Meat Week

Religion and News

What Made the Romans Laugh?

BBC World Service http://www.bbc.co.uk/worldservice/

Black in the USA Series

Black Republicans

The Changing World

The Atrocity Archives

The Interview

Richard Thaler (on irrational behavior in crisis)

Documentaries

West African Journeys - Pt 1 (Killing Spirit Children)

Chronicle of Higher Education http://chronicle.com/multimedia/audio.htm

A Race to Rescue Native Tongues

Discovery Channel Radio http://www.discovery.com/radio/podcasts.html

Select podcast

Educasting http://www.educasting.org/

The Meat We Eat

HBO http://www.hbo.com/

The Wire (select podcast)

Human Rights Watch http://www.hrw.org/en/multimedia-audio

Punished for Abortion in Mexico

IndieFeed: Big Shed Audio http://www.podcastdirectory.com/podcasts/11046

In the Company of Men

Internet Archive: Audio Archive http://www.archive.org/details/audio

Radio Programs

Gendertalk

Learn Out Loud http://www.learnoutloud.com/Free-Audio-Video#directory

Great Speeches in History Podcast

Memoryscape http://www.memoryscape.org.uk/

Drifting

Motorboat Club

Mercury Theatre on the Air http://www.mercurytheatre.info/

The War of the Worlds

Conversation between H.G. Welles & Orson Welles re WTW

National Public Radio http://www.npr.org/programs/index.html

Brian Lehrer Show

The Border

Day to Day

Sexual Harassment on Rise in Egypt

DNA Files

DNA and Behavior: Is Our Fate In Our Genes?

Engines of Our Ingenuity

<u>Development of Helicopter</u>

Justice Talking

College Admissions: A Game of Privilege?

Latino USA

Hate Crimes

Living on Earth

The Secret Life of Lead

Planet Money

Why We Spend Coins Faster than Bills

PRI's The World

How Wars End

Radio Diaries

Prison Diaries

Radio Expeditions

On the Edge, Timbuktu

RadioLab

Deception

Sound and Spirit

Spiritual Resistance

Studio 360

High Finance and Old Japan

Texas Public Radio

Focus on the Border Fence

This American Life

Switched at Birth

To the Best of Our Knowledge

Facing Time

Old Time Radio Network http://www.otr.net/

Cisco Kid

Radio Lovers http://www.radiolovers.com/

Charlie Chan

Telltale Hands

Sound Portraits http://www.soundportraits.org/on-air/

Witness to an Execution

A World of Possibilities http://www.aworldofpossibilities.com/about.cfm

The Unseen World of Islam

Audio Interviews, Presentations, Lectures, Speeches, and Clips

Air America http://airamerica.com/

Ron Kuby on Why Dick Cheney Needs 9/11

American Memory (Library of Congress) http://lcweb2.loc.gov/ammem/

Voices from the Days of Slavery

Voices from the Dustbowl

Working in Paterson

American Rhetoric http://www.americanrhetoric.com/

(Many also include video)

Movie Speeches

"Stella!" - Street Car Named Desire

Online Speech Bank

Barack Obama - Inaugural Address

Top 100 Speeches

Martin Luther King: I Have A Dream

BBC http://www.bbc.co.uk/

Religion and Ethics

Dorothy Rowe on What It Is To Be a Human Being

Boston University World of Ideas http://www.buworldofideas.org/about-the-show/

Auslander on Regeneration and Traumatic Memory in a Multiracial Lynching Reenactment

Free Audio Clips http://www.freeaudioclips.com/

"...offer he can't refuse"

Freethought Multimedia http://www.reitstoen.com/randi.php

James Randi Multimedia

John of God

Hardcore History - Dan Carlin http://www.dancarlin.com/disp.php/hh

Addicted to Bondage

History Place http://www.historyplace.com/

RFK on the Death of MLK

Intercollegiate Studies Institute http://www.isi.org/programs/online_education_liberty/online_ed_liberty.html

Online Lecture Library

America's Englishness

National Public Radio http://www.npr.org

Diane Rehm Show

Gays in the Military

Earth & Sky

John Hawks on Human Evolution Speeding to Sprint

Fresh Air

Daniel Sperling on a Billion Cars and Counting

Infinite Mind

Women and Mental Illness

National Press Club

Newt Gingrich on Reforming Medicaid

On the Media

Drake Bennett on Resisting Google

Parents' Journal

Carl Pickhardt on Children and Divorce

The Takeaway

Louis Uchitelle on Working Women Struggle in an Unfriendly Economy

Talk of the Nation

Jaime Johnson on Death of WASP Culture

Tavis Smiley

Memories of the Movement

Texas Legacy Audio Project

Select From List of Interviewees

Open Culture: Free Online Courses http://www.oculture.com/2007/07/freeonlinecourses.html

Marx's Capital with David Harvey

Open Society Institute http://www.soros.org/resources/multimedia

Evgeny Morozov on the Myths and Truths about Cyberwarfare

Point of Inquiry http://www.pointofinquiry.org/

Dacher Keltner on Born to be Good

Population Reference Bureau http://www.prb.org/Home/Journalists/Webcasts.aspx

Berhane Ras-Work on Female Genital Mutilation

Pro Football Hall of Fame http://www.profootballhof.com/

Enshrinement Speeches

download from list of taped speeches

Radio News http://www.otr.com/news.shtml

Edward R. Murrow

Army/McCarthy Hearings

Story Corps http://www.storycorps.org/

Listen to Stories

James Seawood: "As long as there was one black child left in town..."

Studs Terkel: Conversations with America http://www.studsterkel.org/

Recordings from Hard Times

UChannel http://uc.princeton.edu/main/index.php/home-mainmenu-1

Peter Bergen and Steve Coll on the Osama Bin Laden I Know

US News and World Report http://usnews.feedroom.com/

Washington Whispers

Miss California Gets a Shot at Stardom

Veritas Forum http://www.veritas.org/media/

Andrea Saccoccio on Fighting Modern Day Slavery

webcasts.berkeley http://webcast.berkeley.edu/index.php

LS 180 Social and Behavioral Sciences

Audio Books

Learn Out Loud http://www.learnoutloud.com/Free-Audio-Video/

Narrative of the Life of Frederick Douglass, An American Slave by Frederick Douglass

Librivox http://librivox.org/

Democracy in America by Alexis de Tocqueville

Literal Systems http://literalsystems.org/abooks/index.php

The Lagoon by Joseph Conrad

LoudLit.org http://www.loudlit.org/ Tale of Two Cities by Charles Dickens

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